



Media Release

March 12, 2008

For Release: Upon Receipt

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The Glenwood Springs Chamber Resort Association

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111th Glenwood Springs Strawberry Days Festival June 20-22, 2008

Annual festival includes parade, live music, KidsFest, food, artisan fair, classic car show and carnival.

The 111th Glenwood Springs Strawberry Days Festival will be held June 20, 21 & 22, 2008 at Sayre (Strawberry) Park. Strawberry Days is the oldest continuously held civic celebration west of the Mississippi. This year's "Alice in Wonderland" themed festival includes a parade, live music, KidsFest, food, artisan fair, carnival and classic car show.

The two-hour parade down Grand Avenue gets bigger and better every year. This year's Alice in Wonderland parade will feature characters like the Queen of Hearts and the March Hare, plus the traditional Miss Strawberry Days entourage, community floats that never cease to amaze, the Centennial Marching Band from Grand Junction, the First Army Band and much more. The parade takes place Saturday at 10 a.m.

The main stage will be filled with a wide spectrum of music. Entertainment begins Friday night with Soul Sacrifice, a Santana tribute band. Saturday night, Hezzerray and the Flobots will feature hip-hop, rock, ska and reggae music. Both bands are well known on the Front Range, and the Flobots recently opened for the Fray at Red Rocks Amphitheatre. Sunday will feature Aspen's Big Daddy Lee & the King Bees and the Atomic Brass Project, an 11-piece piece jazz band from Denver.

111th Annual Strawberry Days Festival
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The KidsFest Stage will return this year with the nationally-renowned performances of 19-year-old illusionist, Chad Juros. Russ Chapman will also be playing Madhatter-styled music. And of course, Alice and the Queen herself will be there on stilts!

No festival is complete without food. The food court includes Greek food, Navajo tacos, fresh fruit, ice cream, refreshing beverages and more. Some say they come to Strawberry Days just for the 100-year tradition of free strawberries and ice cream served Saturday at noon in Strawberry Park.

The Artisan Fair will be open throughout the weekend. Artists from all over the country have sought out the Strawberry Days Artisan Fair, and the field of 120 artisans this year brings never before-seen creations.

Brown's Carnival, sponsored by American Furniture Warehouse, will return this year and claims to be bigger and better than ever before with more rides, more parking and more fun.

Finally, the Classic Car Show returns for its second year with cars from all over the state. Many of these cars will be shown exclusively at Strawberry Days.

Event organizers claim that there is no doubt that Strawberry Days is the oldest civic festival in the west, but Glenwood Springs locals and tourists alike also deem it the BEST civic festival as well.

For more information, a complete schedule of events, visit strawberrydaysfestival.com.

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About the Glenwood Springs Chamber: Located in the heart of the downtown at 1102 Grand Avenue in Glenwood Springs, CO, the Glenwood Springs Chamber is a not-for-profit organization with 650 members. The purpose of the GSCRA is to provide leadership, promote commerce, encourage measured growth and continue to support such endeavors that enrich the quality of life in our community. For more information, or to become a chamber member phone (970)945-6589.

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