



Media Release

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International Speaker and Business Consultant Patrick McGaughey Presents “The Economy Starts Here!” Oct. 9 at the Glenwood Springs Community Center

The Glenwood Springs Chamber Resort Association presents international speaker and business consultant Patrick McGaughey in an interactive presentation called “The Economy Starts Here!” on Thursday, Oct. 9 from 9 a.m. until noon at the Glenwood Springs Community Center.

According to McGaughey, “the best thing about a bad economy is that it is a great excuse to give up. You can save face and blame it on the economy or the government. For those who don’t give up, tough times usually become their finest hour.”

McGaughey will give an interactive “how to get back in the game” presentation, including skills and strategies to help local business endure the current economic downturn.

The presentation will focus on identifying the fears businesses have and how to build a courageous business plan to overcome those fears. A new perspective towards customer bases will be taught so businesses can identify new concepts in marketing. Selling skills, customer service and how to close the sale will also be addressed.

Advance tickets are \$35 for chamber members and \$45 for non-members. Buy 3 tickets at the regular price, and the 4th and 5th person attending from your business is free. Tickets are \$10 more at the door. Continental breakfast and presentation materials are included. Call (970) 945-6589 or register at glenwoodchamber.com.

McGaughey, who calls him self “the enter-trainer,” brings a 30-year business background to his presentation. He began his career in broadcasting and followed it with many successful years in radio and sales management. He has run non-profit corporations and operated a downtown retail

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business. His record sales accomplishments and rave reviews from international speaking engagements speak for themselves.

This event is co-sponsored by Institute for Civic Achievement, Inc., the Glenwood Springs Community Center, Williams Production, CMP Financial and Colorado Mountain College.

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About the Glenwood Springs Chamber: The GSCRA is located in the heart of the downtown at 1102 Grand Avenue in Glenwood Springs, CO, the Glenwood Springs Chamber is a not-for-profit organization with over 655 members. Mission: The purpose of the GSCRA is to provide leadership, promote commerce, encourage measured growth and continue to support such endeavors which will enrich the quality of life in our community. For more information, or to become a chamber member phone 945-6589 or visit us on the web www.glenwoodchamber.com.