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## FOR IMMEDIATE RELEASE

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### GLENWOOD CAVERNS ADVENTURE PARK ANNOUNCES THREE NEW ATTRACTIONS FOR 2009

*Additions will include Colorado's first 4-dimensional theater, a laser tag arena and a cave simulator, plus a bigger bungee trampoline.*

GLENWOOD SPRINGS, Colo. (March 10, 2009) — Glenwood Caverns Adventure Park in Glenwood Springs, Colorado, kicks off its 10<sup>th</sup> season by announcing three exciting new attractions. The additions will include Colorado's first 4-dimensional (4D) movie theater, which combines high-definition 3D film with moving seats, bursts of wind and other surprises for the audience; a laser tag arena; and a Speleobox cave simulator. The Park has also replaced its Bungee Trampoline with two new, full-sized trampolines.

"Since we're celebrating our 10<sup>th</sup> anniversary this summer, we wanted to make this year the best one yet," explained Steve Beckley, who owns Glenwood Caverns Adventure Park with his wife Jeanne. "We are enthusiastic about all of the new attractions, and especially pleased about the 4D Theater and Laser Tag. Both will provide year-round entertainment for our guests and added value for our Day Pass."

**Hole in the Wall 4D Theater** — Enjoy state-of-the-art entertainment in this 4-dimensional theater, with interactive seats and special effects that make you feel like a part of the show. Glenwood Caverns Adventure Park has partnered with nWave Studios Group to bring the digital revolution to Glenwood Springs. The Hole in the Wall 4D Theater will open mid-May and will be included in the Day Pass. The theater will feature three films:

TurtleVision – The story of one sea turtle's adventure through the various waters and regions of the world. Prepare for a journey through astonishing environments, from warm tropical waters to the icy Antarctic.

Haunted Mine Ride – Hang on to your ten-gallon hats as you plunge headfirst into an old, dilapidated gold mine that just happens to be haunted. Only your quick thinking, and a little luck, can get you out alive!

Snow Ride – Race through snow-covered mountains, over decaying narrow bridges and through dangerous bat caves. This is one wild, icy ride that will give you thrills and chills.

**OK Corral Laser Tag** — The old West keeps getting better. Round up the whole gang for a new-fangled shoot-out using the latest in wireless laser tag technology by LaZer Runner Laser Tag Systems. This is a great group activity for birthday parties and team-building. The OK Corral will open in early April and will be included in the Day Pass.

**Speleobox Cave Simulator** — The cube-shaped Speleobox contains 300 feet of crawling cave passages that wind up, down and around for a fun spelunking adventure. Suitable for kids and adults. The Speleobox will open in early April and will be free of charge.

The Adventure Park, which is nestled in the mountains above Glenwood Springs is open daily from 10 a.m. to 6 p.m., with the last tram up at 5 p.m. Activities and attractions include guided tours of Glenwood Caverns & Historic Fairy Caves; scenic gondola rides on the Iron Mountain Tramway; the Canyon Flyer, Colorado's only alpine coaster; the

Swing Shot, a giant swing that launches you out over Glenwood Canyon; Bungee Trampoline; Fort WhereAmI giant maze; Doc's Rock climbing wall; Demon the Mechanical Bull; Wild West Adventure Wagon; Discovery Rock gemstone sluice box mining; Silk's Saloon Olde Tyme Photos; the Lookout Grille mountain-top restaurant; Iron Mountain Saloon; and General Store gift shop. Some of these attractions are seasonal; please call or check website to find out what's open this spring.

"Our Day Pass was so popular last year that we've decided to bring it back again this year," added Beckley. "To make sure that we remain an affordable option for our guests, we are keeping the price the same and adding more value with the new attractions."

The Day Pass, which was first introduced in 2008, offers the best value for enjoying the Adventure Park. For just \$37, the Day Pass includes a tram ride and park entrance; unlimited access to the Hole in the Wall 4D Theater and OK Corral Laser Tag; and unlimited turns on the Canyon Flyer, Swing Shot, Doc's Rock, Bungee Trampoline; Demon the Mechanical Bull; Wild West Adventure Wagon; and Fort WhereAmI maze. Gemstone sluice box mining is sold separately. Add a Cave Tour for just \$5 more.

Visit <http://www.glenwoodcaverns.com> for more information.

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**About Glenwood Caverns Adventure Park**

Located in scenic Glenwood Springs, Colo., midway between Aspen and Vail, Glenwood Caverns Adventure Park offers a one-of-a-kind mountain-top adventure for families and outdoor enthusiasts. The Adventure Park features a gondola ride, three different tours of Glenwood Caverns & Historic Fairy Caves, dining, and attractions including an alpine coaster, giant swing, a climbing wall, gemstone sluice box mining, simulated Conestoga wagon experience, bungee trampoline and more. Ideal setting for groups and birthday parties.  
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